



RENEGADE
THEATER COMPANY

DONATION PACKET

“Theater in [Duluth] just got a lot more interesting” – *Oeuvre Magazine*

ABOUT US

Renegade Theater Company is one of the Northland's *premiere* professional theatrical companies. Since the theater's founding in 1991, Renegade has produced over 150 productions throughout the area. Now in their permanent home at the Teatro Zuccone, Renegade annually produces a full mainstage season, sketch comedy from Duluth's only resident sketch comedy team, Dink Tank, and weekly improv performances all year long.

Renegade Theater Company is committed to introducing the area to the boldest, newest and most imaginative works in theater today. Additionally, Renegade aims to create unprecedented opportunities for developing community talent in all aspects of the art form, because we believe that a theater is only as strong as the company it keeps—*both onstage and off*.

Supporting Renegade Theater Company means you're not only making a difference to one of the Northland's *premiere* theater companies, but you're also making a difference to the Duluth/Superior community.



“A dazzling theatrical experience unlike anything we have seen in town in recent years.”

– *Duluth News Tribune*



“I love that this venue is growing, growing growing, becoming more popular, selling out productions and having to turn people away.”

– *Anonymous Comment*
from *RenegadeTheaterCompany.org*

WHY DONATE?

Aside from all donations being tax-deductible, your donation means we can continue to provide high-quality arts programming. It means we can continue to pay local artists for their incredible talents. And that in turn means local artists have another reason to stay local and plant roots in this wonderful place we call home.

Your support also means that Renegade can continue to offer local audiences the type of bold, cutting-edge theater they’ve come to expect when they step inside the Teatro Zuccone. We pride ourselves on taking risks—on being the first to introduce local audiences to a new play or playwright. But those risks come at a cost.

Producing shows that lack the built-in box office of warhorse musicals and plays that everyone knows and loves means we are putting our company’s fate in the audiences’ hands each and every night. But your donation, no matter the amount, helps give us the strength and security to produce these fantastic new or little-seen works, and to provide Northland audiences with some of the boldest and bravest theater in town.

A GROWING COMPANY

– Since February 2010, the average audience size for Renegade Theater Company’s mainstage productions has nearly doubled.

– With the addition of a second weekly show in 2010, Renegade Improv now performs to a full-house of over 125 people every Friday and Saturday night.

– All nine performances of Parade, our 2011 season opener, were enjoyed by sold-out audiences.

– Approximately 1,000 people come from across the Northland to see each of Renegade Theater Company’s groundbreaking productions.

– All six of Renegade’s mainstage shows for 2011 are Northland premieres—making Renegade the home for the boldest, newest and bravest theater in town.

– Our television commercials for every performance air on FOX and are seen by nearly 80,000 people throughout the region.

– RenegadeTheaterCompany.org receives over 2,000 unique visitors per month.

– Renegade Theater Company’s social networking presence on Facebook has over 500 fans, and sends updates to over 2,000 people. We also have over 400 followers on Twitter.

– Over 60 posters are distributed throughout the Northland for each show, advertising Renegade’s upcoming productions to a wide audience at various local and regional hotspots.

“If ‘Parade’ is any indication of the quality of show that is to be expected from Renegade Theater Company, the Zenith City is in for quite the ride.”

– *Oeuvre Magazine*



“I love the entire season, it has a little bit of everything for everyone.” – *Anonymous Comment*



“I wanted to rush out onto the street in front of Teatro Zuccone to start grabbing people and telling them to get inside: ‘You’ve GOT to see this, hear this.’ I wanted to start telephoning people, saying: ‘Come down here right now. This is unbelievable.’”

– *Duluth News Tribune*

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www.RenegadeTheaterCompany.org

OUR THANKS *for* YOUR SUPPORT

The following sponsorship level benefits are available per each production.

	\$2000	\$1000	\$500
Ad placement in program	★	★	★
Logo on poster	★	★	★
Thanked in pre-show speech	★	★	★
Named as sponsor in television commercial	★	★	
Private sponsorship performance before opening night	★	★	
Lobby flyers or display	★		
Coupon stuffer in program	★		
Thanked on all viral and internet material	★		
Logo placed on Facebook page	★		
Website linked from RenegadeTheaterCompany.org	★		

“[Renegade’s production] was a high point on an already elevated terrain.” – *Anonymous Comment*

SPONSORSHIP LEVELS *and* BENEFITS

\$500 *(per production)*

- 1/2 page ad placement in program
- Logo on poster
- Thanked in pre-show speech

\$1000 *(per production)*

- 1/2 page ad placement in program
- Logo on poster
- Thanked in pre-show speech
- Named as sponsor in television commercial
- Private sponsorship performance before opening night

\$2000 *(per production)*

- Full page ad placement in program
- Logo on poster
- Thanked in pre-show speech
- Named as sponsor in television commercial
- Private sponsorship performance before opening night
- Lobby flyers or display
- Coupon stuffer in program
- Thanked on all viral and internet material
- Logo placed on Facebook page
- Website linked from RenegadeTheaterCompany.org



SPONSORSHIP FORM

This form details the agreement and understanding between Renegade Theater Company and

Company Name: _____

Address: _____

Contact e-Mail: _____ Contact Phone: _____

for sponsorship of *(check one)*:

General Mainstage Production *(specify)* _____ Renegade Improv

All of the following terms and conditions have been agreed upon by both parties and both parties agreed to willingly enter into such agreement. The terms of this agreement are as detailed in the description of Sponsorship Levels and Benefits.

SPONSORSHIP LEVEL *(check one)* **\$500** **\$1000** **\$2000**

Name: _____ Title: _____

Signature: _____ Date: _____